The Greatest Sporting Goods
Store in the World

Madison Avenue and 45th Street New York

Best Seats at the Polo Game



ing seat, carried like a walking stick, or the best seats in the grand stand.

Both are available herefor this is the seat of sport. Tickets here also for the

special train from Pennsylvania Station at 2:50 each day there is a game.

Every nook and corner of Rumson polo field will be a reminder of the Greatest. Sporting Goods Store in the

World. Every player—every motor party with its luncheon kit—every woman's sport outfit—every flask and camera, field-glass and cane, will call to mind that this is the starting point.

Tigers and Yellow Legs



They are birds of a feather

Within an hour, last week, we furnished a 600 Jeffery express rifle, with maximum load of cordite and lead, to a sportsman going tiger-shooting in China, and a 28-gauge snipe gun to a Long Islander. For big game and small— Wyoming or Maryland, Korea or Connecticut—everything the hun-ter can and should have is sup-

plied.

Most varied selection of American and imported sporting guns in the world.

Complete outfits for the Maine woods and for near-by Fall bird shooting—clothes, game calls, decoys, English shell boxes, gun cases, and the correct loads.

Things Needed at Rumson Field



woman - Aber-Fitch Autumn sport clothes.

Suits, coats, hats, scarfs, hosiery and boots—such as are seen at thoroughbred sporting events the world

Men's polo coats, motor coats, sport suits, caps, Autumn scarfs of imported sport silks—all sport footwear, including Maxwell English riding boots.

Vacuum bottles, Loewe's English pipes, tobacco pouches, cigar and cigarette cases.

Abercrombie & Fitch Co.

EZRA H. FITCH, President Madison Avenue and 45th Street New York

"Where the Blazed Trail Crosses the Boulevard"

Hylan Vows He Will Defeat All Subway Foes

Despite McAneny's Fight on \$600,000,000 Plan, It Will Be Put Into Effect, Mayor Says Wrathfully

Project's Future in Doubt

Board of Estimate Has No Intention of Submitting Scheme to Commission

Mayor Hylan, who still is at Saratoga, where racing is on, dictated to his secretary yesterday a wrathful attack on George McAneny, chairman of

Apparently referring to the Transit Commission's \$218,000,000 plan of last May, the Mayor, whose routes very closely parallel the commission's

routes, says:
"For brazenness and sheer nerve this plan of Mr. McAneny and the transit ring transcends anything they have put

ring transcends anything they have put out.

"The people of New York want new subways and they will get them because I and the other members of the Board of Estimate were elected to provide them and other modern transportation conveniences, and we intend to provide them."

When the Mayor's dictated message was handed to Mr. McAneny with a request for comment, he said:

"I am not surprised that the first puncture should bring forth a note of pain from the author of the thing punctured. I would advise the Mayor, however, to reserve his vocal strength, for I fear that of necessity there will be many more of them. I have no comment to make upon his telephone message except to point out that in my statement published this morning I did not condemn his plan as 'worthless,' silly,' 'ridiculous' or 'idiotic'—adjectives that, for some reason or other, he attributes to me. He may be assured that the members of the Transit tives that, for some reason or other, he attributes to me. He may be assured that the members of the Transit Commission, in the course of the discussion he is provoking, will confine themselves to parliamentary language and to the facts. Much will depend, of course, upon the fair and clear exposition of facts. Toward that end the commission proposes to give the Mayor every opportunity to prove the statements it now disputes and to verify the figures upon which his apparently impossible scheme of financing is based.

Warns of Delay

Warns of Delay

possible scheme of financing is based.

Warns of Delay

"It has not undertaken to do more at the moment than to point out that neither the Board of Estimate nor the Mayor could even begin to carry out such a plan as he has proposed, for the reason that they lack the legal authority; that to carry out much more than half the plan would demand the use of more credit or borrowing capacity than the city will have for every municipal purpose, transit included, for years ahead; that the first step the scheme proposes would tear to pieces the existing five-cent fare system, and that instead of hastening the construction of new lines it would indefinitely put off such construction.

"The lines shown in the Mayor's plan, covering a period of fifteen years ahead, are taken, with few variations, from the list of lines to be constructed throughout the period that the commission itself has before it, published it a report of its consulting engineer dated August 2, 1920. In its construction program of May last the commission covered the first five-year period. In that respect the Mayor's recommendations for the first five-year period. In that respect the Mayor's recommendations for the first five-year period. When this is ready it will return to the matter of routes with the Mayor with an absolutely open mind, and, naturally, will be glad to make any changes that may be shown to be desirable either in its own general routing plan or in the order in which particular lines shall be scheduled for construction."

Equitable Life Joins in I. R. T .- "L" Adjustment

Deposit of 20,000 Shares of Manhattan Stock Forecast, and Early Adoption of Plan

and Early Adoption of Plan
Substantial progress on the proposed
Interborough-Manhattan readjustment
plan was made yesterday afternoon at
a conference in the chambers of Federal Judge Julius M. Mayer, when it
was announced that the Equitable Life
Assurance Society, holding 20,000
shares of Manhattan Elevated Railway
shares, has assented to the readjustment. At the end of the meeting
Judge Mayer said:

"Some legal and other details concerning which there had been a difference of opinion were discussed and
all were satisfactorily disposed of. It
now remains for the comparatively few
remaining stockholders of the Man-

Lacks License to Drive, Arrested Twice in Day

William Bethel, thirty-five years old, entered East View penitentiary yesterday after being arrested twice the same day for operating an automobile without a license. He was sentenced to serve six months.

Bethel was fined \$10 on Monday afternoon after the car he was driving collided with another at Patterson, N. Y. He promised he would not drive again without a license. A few hours later he was arrested near Mahopac, Westchester County, on the same charge, and also that of driving while intoxicated. His home is at Baldwin Place Village, in Westchester County.

tack on George McAneny, chairman of the Transit Commission.

This was made by way of reply to the comments made by Mr. McAneny on the Mayor's \$600,000,000 plan for building thirty-five new subways.

The Mayor restates all of his oft-repeated charges against the Transit Commission, asserting that that state body is "the hope of the traction ring" and that its main purpose is to make the city pay for a lot of surface and elevated lines which the Mayor holds to be worthless.

It was learned yesterday, both at the City Hall and in Albany, that the Board

This promise indicates that before repeated charges against the Transit Commission, asserting that that state body is "the hope of the traction ring" and that its main purpose is to make the city pay for a lot of surface and elevated lines which the Mayor holds to be worthless.

It was learned yesterday, both at the City Hall and in Albany, that the Board of Estimate has no intention of submitting the Mayor's subway plan to the Transit Commission, which is charged under the law with the duty of initiating all new routes.

Vice-President Thomas I. Parkinson of the Equitable Society were present at the conference. They joined in the conclusions reached and will recommend to the Equitable executive commend to

\$350,000,000

ple that we have recognizzed since our government was established," said the Wisconsin Senator.

Watson Opposes Measure

Pree Trade for World Demanded at Confere

Holds Government Delinquent

He suggested also use of the foreign debt, and declared it was being proved daily "that the government has failed even to provide properly for its disabled veterans and for the dependents of thousands who gave their lives in the World War."

Senator McCumber spoke against the Smith-McNary reclamation amendment as a plan of the anti-bonus forces to load down the bill and insure defeat or a veto.

Senator Sterling, of South Dakota, to pposed the bill. Senators Cameron, of Arizona, and Bursum, of New Mexico, and Bursum, of New Mexico, and Bursum, of New Mexico.

It is the purpose of Mayor Hylan to have the Board of Estimate held hearing on his plan and, after obtaining here and the stand of Estimate held hearing on his plan and, after obtaining here and the stand of the Trainit Commission engineers, who are committed by the hearing of the commission engineers, who are committed for new sulways at a cost of \$215,000 peach.

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Demanded at Conference

42

Woman Kills Herself After Family Quarrel

wounds last night in Thrail Hospita

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BATTEN



The thing you are hoping to do

IN every business that is the job of making your proddestined to grow, one man at least is engaged on a stupendous task.

better understanding of the product he is marketing. He is hoping to get his salesmen, his partners, his dealers,

He is trying to give people a

and the public to appreciate the actual, human, social need of the service his product is made to render. He has studied his product.

He has studied its present use and its possible uses. He has worked and spent to improve it. And yet, instead of seeing and selling or buying this product in terms of the service

it renders, everyone goes

ahead and buys or sells in

terms of so much material at

such and such a price. If you are wrestling with

uct better understood and more advantageously used, it is because you know it can be done, you know it will be done, and you don't want to struggle twenty years only to see someone else take up your idea and win with it, while you and your efforts are forgotten.

Advertising does in a few years the things that otherwise would require a generation to accomplish.

Most of the great advertising successes are those which have given the public a new conception of the way to buy and use an old product.

If advertising can help you do the thing you are trying to do, you need it and want it. If a talk with men who understand how advertising works would help you, call on us.

ONCE a month, or more frequently, we issue a publication called Batten's Wedge. Each issue is devoted to a single editorial on some phase of business. If you are a business executive and would like to receive copies, write us.

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